

Lazarski University

Lazarski University is one of the best private universities in Poland. We provide students a dynamic education that is founded on European and American expertise, which combines theory with practice, and ensures students' success in the global labor market. Our students study in an intellectually tolerant, vigorously challenging and academically supportive environment that motivates them and encourages them to develop self-confidence, and provides them with the knowledge and tools they need for professional success.

Our university has a very strong international profile. We are in partnership with more than 50 educational institutions throughout the world and attract a large number of students each year from abroad. These students value the opportunity we give them to study in an international environment and interact with outstanding lecturers from Poland, Europe and US, and participate in such exchange programs as Erasmus and Da Vinci. Lazarski students are renowned for their excellent academic performance, which contributes to the success and reputation of our university. To maintain our reputation, we recruit only the most motivated and talented students.

Lazarski University

Mini-MBA in Banking Management



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Challenges and Prospects in the Banking Sector

(2 sessions: 4 hours each)

The banking industry has become a highly competitive global industry. The administrators/managers in the financial sectors must be prepared for the present and future challenges in the financial sectors. Since, this industry is going through a rapid change; the managers must be more focused on the international developments.

The main topics of discussion in this module are: financial market trends, financial products and services development, HR development challenges, understanding of both personal and corporate customers.

Mastering Strategies in the Financial Sector

(2 sessions: 4 hours each)

The administrators/managers in the financial sectors will learn to set competitive goals and make appropriate strategies to achieve successful business objectives. They will learn competitive business strategies to succeed in the business world. The main topics in this module are; developing competitive strategies, building competitive advantages, conducting industry analysis, managing boundaries of the firm, strategy execution, competing in the global markets, strategic planning and decision making and managing the multi-business corporations.

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Mastering Leadership Management

(1 session: 4 hours)

To become a successful leader, one must have the competitive and advanced leadership management know how.

This module intends to provide managers the advanced leadership skills. The leaders must be dynamic, with a good relationship with superiors and subordinates to achieve best results from multi business scenarios. The managers will learn skills and strategies to build; technical competence, effective relationships with superiors, effective relationships with peers and to set and achieve business goals.

Mastering Banking Marketing Management

(2 sessions: 4 hours each)

The main objective of this module is that managers understand their banking services customers. By understanding their customers better than their competitors, this would provide managers a competitive edge. They will not only be able to make better decisions but also to win the customers and their markets. Ultimately, the companies will gain greater business competitiveness.

The main topics covered in this module are; managing the markets, the right products and services development, market segmenting management, market position management, to apply the best marketing strategies to win the markets in the international banking arena.

Mastering International Banking Management

(2 sessions: 4 hours each)

The impact of global changes plays a vital role in the decision making process of many corporations. The leaders of the firms must be equipped with the international environmental factors affecting their corporations to make appropriate decisions.

The managers will learn: banking environmental forces, international banking operations, foreign market investments, foreign market management and international human resource management.

Mastering Risk Management

(2 sessions: 4 hours each)

Whether an enterprise is large or small, there is always risk at play. The trick is balancing risk and reward. Learn how to eliminate the unpalatable alternative to enterprise risk management: crisis management.

Through case studies, discussions and lectures learn essential management knowledge to help you better maintain that balance.

