

Lazarski University

Lazarski University is one of the best private universities in Poland. We provide students a dynamic education that is founded on European and American expertise, which combines theory with practice, and ensures students' success in the global labor market. Our students study in an intellectually tolerant, vigorously challenging and academically supportive environment that motivates them and encourages them to develop self-confidence, and provides them with the knowledge and tools they need for professional success.

Our university has a very strong international profile. We are in partnership with more than 50 educational institutions throughout the world and attract a large number of students each year from abroad. These students value the opportunity we give them to study in an international environment and interact with outstanding lecturers from Poland, Europe and US, and participate in such exchange programs as Erasmus and Da Vinci. Lazarski students are renowned for their excellent academic performance, which contributes to the success and reputation of our university. To maintain our reputation, we recruit only the most motivated and talented students.

Lazarski University

Mini-MBA in Financial Essentials



What every professional
and manager needs
to know about finance



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Lazarski University

Mini-MBA

in Financial Essentials

Analyzing Financial Statements

(1 session: 4 hours)

This module will focus on understanding the three principal financial statements: the balance sheet, income statement and cash flow statement. Learn how these three statements are interconnected and the idiosyncrasies common to each. The concept of book value versus market value will also be introduced as it relates to analyzing a company's financial statement.

Fundamental Analysis

(1 session: 4 hours)

Fundamental analysis provides valuable insights into a firm's operations. Participants will learn how to evaluate their firm's profitability, efficiency, leverage, and liquidity both over time and relative to peer organizations. You will learn how to calculate, decompose and analyze returns to see which areas of your business are performing well and which areas need improvement.

Financial Strategy

(1 session: 4 hours)

The program concludes with a capstone session on financial strategy. A case study will be examined to show how financial principals can be used in practice to enhance shareholder value. This session will pull together everything learned in previous modules to bridge theory into practice

Working Capital Management

(1 session: 4 hours)

Working capital management is the heart of the corporate treasury function and the lifeblood of the firm. Participants will learn a practical approach to managing the timeline of a company's cash flow in relation to the firm's accounts receivables, Inventory, payables, the daily cash position (Liquidity) as it relates to collections and disbursements, debt and investments and managing bank relationships.

Risk Management

(1 session: 4 hours)

Risk is one of the most important topics in finance. This module will focus on the use of derivatives to hedge the risks of the firm. Other risk management techniques, ranging from simple diversification to advanced topics such as Value at Risk.

Stock and Bond Valuation

(1 session: 4 hours)

Valuation is one of the most important topics in Finance. Participants will apply time value of money concepts to value bonds, stocks and other instruments. Valuation skills will then be applied to make financial decisions. This is a continuation of the concepts that will show you how to maximize the value of your firm.

Time Value of Money

(1 session: 4 hours)

This module quantifies the well known expression – time is money. The time value of money concept is the cornerstone of financial decision making. Key concepts covered will include the determination of present and future values of cash flows, rates of return, payback periods, and annuities. You will learn tools that will allow you to maximize the value of your firm. Also covered are topics such as determining loan payments and early payoff amounts.

The Financing Decision

(1 session: 4 hours)

Managing the financial condition of the firm is a dynamic process. This session will analyze how the firm's financing cost change with leverage and business risk. Mergers and acquisitions will also be covered as they represent a means for growth and investment. Firms typically have a target debt to equity ratio. You will learn why this is so and how to determine the optimal capital structure for your firm.

Portfolio Theory, Risk and Return

(1 session: 4 hours)

Firms can be viewed as a portfolio of projects. Participants will learn how to create an optimal portfolio of projects or securities as an aid to maximizing their firm's value. The implication of portfolio theory, ranging from the relationship between risk and return to the efficient market hypothesis will also be discussed. You will learn why investors hold portfolios and how they view your firm and price your stock as a part of those portfolios. You will also learn why the risk of a firm MUST be considered in relation to investor's portfolios.

Capital Budgeting

(1 session: 4 hours)

Even the largest firms have capital constraints. This module focuses on the capital budgeting decision and how to select projects that maximize the firm value. Topics will include Net Present Value (NPV), Internal Rate of Return (IRR), and Payback period.

Financial Instruments

(1 session: 4 hours)

There are a myriad of financial instruments managers can use to finance the activities of the firm. This module will present an overview of the primary financial instruments – stocks, bonds, derivatives, and hybrid securities. You will learn about different sources of capital available to your firm as well as potential investments.

